



For Immediate Release
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Bluebird Soft Takes Flight with Summit Wi-Fi Inside Pidion Mobile Computers Achieve CCX Compliance

Seoul, Korea, May 18, 2010 –Bluebird Soft, a global producer of mobile computers, announced today that it has formed a strategic alliance with Summit Data Communications, the leader in embedded Wi-Fi® solutions for mobile computers. With Summit Wi-Fi inside, Bluebird’s Pidion mobile computers will maintain secure and reliable wireless network connections in the most challenging operating environments.

A key differentiator for Summit solutions is support for Cisco Compatible Extensions, or CCX. All Summit embedded Wi-Fi solutions are certified for Version 4 of CCX, the highest level of Cisco compatibility for business-critical mobile devices. Thanks to its use of a Summit solution, the Pidion BIP-7000 mobile computer, which will be released in June, is certified for CCX V4. Other Pidion mobile computers will earn the Cisco Compatible logo soon.

“Summit understands the Wi-Fi requirements of our customers,” said Jangwon Lee, President at Bluebird Soft. “Our strategic alliance with Summit ensures that Pidion mobile computers will have industry-leading Wi-Fi capabilities in areas such as security, mobility, and administration.”

In addition to being certified for CCX V4, Summit Wi-Fi solutions support all key industry standards, including the top industry standard for Wi-Fi security, known as the Enterprise version of Wi-Fi Protected Access® 2, or WPA2®-Enterprise. As is discussed in a Summit white paper, WPA2-Enterprise is essential for compliance with the Payment Card Industry Data Security Standard (PCI DSS), which has become the de facto retail industry security standard.

“We are excited to have Bluebird Soft as a member of our strategic alliance partner team,” said Chris Bolinger, Vice President of Sales and Marketing at Summit. “Bluebird Soft prides itself on delivering innovative mobile computers that surpass customer expectations, and we are pleased to provide a critical component of those mobile computers.”

About Bluebird Soft

Established in 1995, Bluebird Soft Inc. is provider of innovative Pidion mobile computers that meet the expanding needs of customers. , which is the essential factor to success in a mobile computing business. Pidion mobile computers pass the most stringent tests to prove that they are rugged, waterproof, dustproof, and able to operate across a wide temperature and humidity range. Bluebird Soft Inc., which drives enterprise value by delivering top-quality products and superlative service, has distribution partners in 80 countries. For more information, visit <http://www.bluebird.co.kr> or <http://www.mypidion.com/>.

About Summit

Summit Data Communications, Inc. is the *mobile* in today's mobile computers and other business-critical mobile devices. Summit's embedded Wi-Fi solutions provide secure, reliable connections in the challenging environments in which business-critical mobile devices operate, including factories, warehouses, ports, hospitals, and retail stores. For more information, visit www.summitdatacom.com.

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