



## News from the Summit

For Immediate Release  
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### **Summit Is Nucleus of New Laird Business Unit**

#### **Unit's Wireless Modules Provide Secure, Reliable Connectivity**

**Akron, Ohio, April 4, 2012** – A month after acquiring Summit Data Communications, Laird Technologies, a global technology company that enables connectivity through wireless applications and antenna systems, has made Summit the nucleus of its new Connectivity Products Business Unit (PBU). The unit is headed by former Summit president Ron Seide and, like Summit, has its headquarters in Akron, Ohio.

“Laird Technologies has a strong history of quality and innovation in wireless communications,” said Seide. “In the new Connectivity PBU, Summit is joining forces with other experts on wireless connectivity to enterprise networks. The result will be a rich roadmap of Wi-Fi®, Bluetooth, and other wireless solutions for an expanded set of markets, technologies, and geographies.”

Summit brings its lineup of industrial-grade and medical-grade Wi-Fi modules to the unit. More than 1.6 million Summit modules are deployed in mobile computers, medical devices, and other business-critical mobile devices used around the world. Roughly 70 percent of Summit’s business is with device makers outside North America, including many in Asia. The Connectivity PBU will serve those customers not just from Akron but from Laird offices in Taiwan and other locations in Asia, Europe, and North America.

Other wireless modules offered by the Connectivity PBU include Bluetooth modules and innovative “cableless” modules. Laird’s Bluetooth modules, which are known for outstanding range and performance, are popular in a broad range of devices including mobile point-of-sale terminals that enable secure payment processing in any location. Laird’s cableless modules, which operate in a range of frequency bands, provide highly reliable point-to-point and point-to-multipoint connectivity in situations where the use of cables is prohibitively challenging or expensive.

“As Summit, we built a business around providing secure, reliable Wi-Fi connectivity in challenging radio frequency environments such as factories and hospitals,” said Seide. “Now, we get to strengthen and expand a set of successful Wi-Fi, Bluetooth, and cableless solutions that do the same thing. It’s an exciting opportunity.”

#### **About Laird Technologies**

Laird Technologies is a global technology company focused on providing components and solutions that protect electronic devices from electromagnetic interference and heat, and that enable connectivity through wireless applications and antenna systems. Custom products are supplied to all sectors of the electronics industry including the handset, telecommunications, data transfer and information technology, automotive, aerospace, defense, consumer, medical, mining, railroad and industrial markets. Laird Technologies, a unit of Laird PLC, employs over 9,000 employees in more than 46 facilities located in 16 countries.

For more information on Summit wireless modules, visit [www.summitdata.com](http://www.summitdata.com).

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